

We Know Every Car Buyer Shopping In Your Market.

If you knew everyone that was going to purchase a vehicle within the next 72 hours, how many more vehicles could you sell?

### 1.) Targeting Customers



Everyday the credit bureaus send CarNet a listing of every customer who gave permission to have their credit pulled for an auto inquiry at a dealership in your local market. Dealer selects demographics, FICO scores and other criteria that these exclusive, prospects will come from.

### 2.) Customer Management



We provide an online Customer Relations Management tool that will track each and every customer who just had his or her credit pulled.

### 3.) Marketing to Prospects – NEW!

We allow you to market to the fresh prospect up to five times:

**Landline and Mobile** - Call the prospects directly on their cell and home phone.

**Email** – CarNet automatically composes and sends a custom email directly to your prospects inbox.

**Mailbox** - Prospect receives our Urgent Pack mail piece, followed by an authored letter from the dealership.

### 4.) Schedule an Appointment



When a customer calls one of our proprietary 24/7 live Elite Call Center agents, we will schedule an appointment date and time for the customer to come into your dealership based on your hours of availability. We also provide a secured credit application website, if the customer prefers to apply online.

### 5.) You Sell Them a Vehicle



If you deliver a single vehicle every 30-days with most packages, it pays for the entire program for that month. For this reason, we offer one of the highest return on investments in the industry. See below for details...

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